



10 April 2007

YouGov plc
Interim Results for the period ended 31 January 2007
Structured for further growth

Highlights

Financial highlights

- Strong focus on topline growth - turnover up 61% from £3.8 million to £6.1 million, mainly organic
- Operating profit up 57% from £1.4 million to £2.2 million
- Profit before tax up 64% from £1.4 million to £2.3 million (adjusted PBT increased from £1.4m to £2.4m (71%) after allowing for amortisation and exceptionals)
- Earnings per share have increased by 59% from 8.0 pence to 12.7 pence per share (adjusted EPS increased from 8.0 pence to 13.9 pence (74%))

Operational highlights

- UK business has performed strongly growing revenue by 68% compared with the same period last year
- YouGov Middle East has now been re-branded as YouGovSiraj following the successful acquisition of Siraj and continues to show excellent revenue growth rates of 53%
- Entered US market through acquisition of 32% stake in Polimetrix Inc in December 2006
- Successful launch of YouGovHealthcare and its products PatientsOnline and NHSOpinions
- Continued panel investment and growth in the UK panel (from 115,000 to 146,000)
- Investment in people with Group headcount increasing from 41 at 31 January 2006 to 76 at 31 January 2007
- Creation of Organisational Consulting department in January 2007 opens up the Human Resources research and consulting market.

Commenting on the results Nadhim Zahawi, Co-Founder and CEO of YouGov said;

“YouGov’s strong growth during the first half reflects the benefits of our successful strategy of combining innovative product development with geographical expansion and selective acquisitions. The UK business has continued to deliver good organic growth. The integration of acquisitions is going well with the benefits of the acquisition of Siraj coming through and our stake in Polimetrix opening up the important US market.”

The momentum seen in the year to date has continued to build in the second half. All of our businesses are performing well and we have increased our investment in people and infrastructure to ensure that we can capitalise on the opportunities we have identified for new product development and international expansion. Turning to the outlook, the Board is confident that 2007 will be another successful year both financially and operationally.”

Enquiries:

YouGov plc	Nadhim Zahawi (CEO) Katherine Lee (CFO)	Tel: 020 7012 6000
Numis Securities Limited	Jag Mundi David Poutney	Tel: 020 7260 1000
Financial Dynamics	Charles Palmer Nicola Biles	Tel: 020 7831 3113

CHAIRMAN'S STATEMENT

Introduction

YouGov's growth continued during the first half reflecting the benefits of its successful strategy combining product development with geographical expansion and selective acquisition. The UK business has continued to expand organically whilst in the Middle East we are benefiting from the acquisition of Siraj at the end of July 2006. We have also entered the important US market through the purchase of a 32% stake in Polimetrix Inc in December 2006. Since the end of the first half we have also set up a joint venture in the UK with Centaur plc giving us a major presence in the marketing, legal, financial and engineering sectors.

Together with our focus on growing turnover, we have been actively investing in our core assets – our people and our infrastructure. Staff numbers have increased from a Group headcount of 59 at 31 July 2006 to 76 at 31 January 2007. Recruitment has taken place across all divisions including our sales team, our key accounts and insight teams and service delivery and operations. The UK business relocated to new offices in mid-February 2007 and we are positive that the new larger premises, which are four times larger than our previous office, will be the base from which the company can continue to grow.

Financial performance

Turnover has increased by 61% to £6.1 million in the period (£3.8 million in the six months to 31 January 2006). Profit before tax rose 64% to £2.3 million (£1.4 million in the six months to 31 January 2006) and earnings per share increased from 8.0 pence to 12.7 pence. Cash generated by operations was £2.8 million (£704k in the six months to 31 January 2006) mainly from organic growth.

The growth in the business has been driven by all areas of the business: The UK has experienced 68% revenue growth to £3.2m (£1.9m for the same period last year) whilst the Middle Eastern operation has seen a 53% increase in revenue to £2.9m (£1.9m for the same period last year). Our joint venture, YouGovExecution Limited has also contributed £93k in revenues in the period to 31 January 2007.

The growth in the UK demonstrates our ongoing commitment to delivering fast, accurate market research through our omnibus and bespoke offerings. Our syndicated product stream continues to do well; BrandIndex revenues are becoming an ever more significant part (5%) of total revenues.

Growth in the Middle East combines the benefits of the successful acquisition of Siraj in July 2006 and the organic growth of the underlying Middle East business. Our portfolio of blue chip clients in the region continues to grow.

On 31 January 2007, YouGov Group's fixed assets totalled £5.4 million (£0.1 million at 31 January 2006). This includes intangible fixed assets of £3.6 million and £1.4 million representing our share of the net assets of our associates and joint ventures. Tangible fixed assets stand at £0.4 million (£0.1 million at 31 January 2006) reflecting our ongoing investment in our infrastructure. Current assets total £7.6 million (£6.8 million at 31 January 2006), including £4.3 million in cash or on deposit (£4.5 million at 31 January 2006). Current

liabilities stood at £3.2 million (£1.9 million at 31 January 2006). Overall net assets stood at £9.4 million (£5.0 million at 31 January 2006).

The Directors are not recommending the payment of a dividend at this stage of the Company's development, which is consistent with statements made at the time of flotation and reflects the growth of the Company and the considerable opportunities available.

The Board has a carefully defined plan to manage the implementation of International Financial Reporting Standards (IFRS).

Review of operations

YouGov has clearly established its position as a full-service online research agency with strong client relationships generating a high level of repeat business.

UK

The strong organic growth in the UK has once again been driven by a combination of increasing the amount of research provided to current clients and the winning of new clients. Our top twenty customers continue to increase the amount they spend with us whilst our client base for the six months to 31 January 2007 has increased to 263 from 180 for the same period last year. The profile of our customer base is also increasing as more household names choose to use our products.

BrandIndex is twelve months older and has built up a client base of its own. This has been aided by greater exposure through the products column in Marketing Week. Since preliminary results we have appointed a BrandIndex Managing Director to develop the product and drive revenue growth. Further development of the product has led to a more user-friendly experience for the customer. Additional functionality allows subscribers the ability to manipulate and adjust the output reports and charts. BrandIndex attracts customers that include some of Britain's largest and best known companies and these customers are presented with the entire YouGov offering and frequently commission bespoke surveys from us.

Two examples of the work undertaken in the first half are Costa Coffee and P&O Cruises. For Costa Coffee we provide a monthly survey which assesses customer satisfaction levels for recent customers of Costa and their key competitors in the sector. For P&O Cruises we provided a survey of more than 12,000 respondents which measured the size of the cruise market within the UK holiday market and detailed analyses of the key customers allowing P&O to strategically plan and develop their business.

Panel and product development

YouGov continues to devote significant investment and resources to the development of new products. We have recently created an Innovations Department which will be the hub of this activity within the Company. We hope to be able to launch the first of these products to the market in the second half of the financial year.

We have also launched an Organisational Consulting Division which offers research and consulting specifically to CEO's and HR Directors of large organisations on employee engagement and leadership engagement.

YouGov, under its YouGovHealthcare brand, has also launched PatientsOnline and NHSOpinions. PatientsOnline (in association with Patientline) offers a web based survey platform that operates via patients bedside entertainment systems. The survey platform is designed to collect patients' opinions, attitudes and experiences during their hospital stay. NHSOpinions (in partnership with Brinc Ltd, the UK's number one provider of NHS employee benefits through NHSDiscounts.com) offers online surveys of staff working at all levels within public healthcare and the NHS.

We have invested in our UK panel which has expanded from 115,000 active panelists at 31 January 2006 to 146,000 at the end of January 2007. Panel churn remains low and response rates remain high. We continue to invest in our other panels worldwide. Primarily these are North America, Canada, Germany and the Middle East.

International

Business continues to grow in the Middle East which is borne out by the results posted for the first six months of the current financial year. As Siraj was acquired in the financial year ended 31 July 2006 (30 July 2006) this is the first full reporting period which includes trading from this acquisition. The two businesses have successfully integrated and have been re-branded as YouGovSiraj. To further increase our presence within the region we are committed to establishing a base in Saudi Arabia. As always, the ad-hoc nature of a small number of large contracts in the Middle Eastern business makes it difficult to predict revenue and profitability into the next financial year at this time; however, over the past 18 months, the record has been one of rapid expansion in both turnover and profits as we win new clients.

In December 2006, YouGov announced a strategic investment in Polimetrix Inc, a US based online political and social research agency. The initial investment of £3.8 million was for a 32% stake in the business with the option to buy the remaining outstanding shares and options within 30 months.

Under the agreement we will be able to sell Polimetrix's products internationally (outside the US & Canada) whilst Polimetrix will be able to sell our products within the US & Canada. We hope that there will be substantial opportunity to market BrandIndex and other YouGov services in the region.

Market conditions

Worldwide online research spending reached \$2.6 billion in 2006 (Europe \$407 million, 15.5%) up from \$2.1 billion in 2005 (Europe \$263 million, 12.5%). Inside Research forecast this to increase yet further in 2007 to \$3.1 billion (Europe \$545 million, 17.3%). The UK remains the largest single market within Europe.

Board changes

As announced at the time of the preliminary results in October 2006, I am stepping down as Chairman. As of 26 April 2007 I will assume the role of President of YouGov. Our new non-executive Chairman will be Roger Parry. Until then Mr Parry will remain a non-executive director. Mr Parry began his career as a journalist working at the BBC and ITV. He then went on to work at McKinsey before moving to WCRS and Aegis Group plc. He was Chief Executive of More Group plc when it was sold to Clear Channel and went on to become Chairman and CEO of Clear Channel International.

The appointment of an independent non-executive Chairman is consistent with our plans to ensure that the management structure will support our growth ambitions. In doing so, we have confirmed our commitment to innovation by creating a Chief Innovations Officer role for Stephan Shakespeare (previously Joint CEO). In addition we have created an operational board which will free up the plc board to focus on the strategic direction of the group. The operational board consists of Nadhim Zahawi (CEO), Stephan Shakespeare (CIO), Katherine Lee (CFO), Panos Manolopoulos (UK MD), Nassim Ghrayeb (YouGovSiraj CEO), Doug Rivers (President & CEO, Polimetrix Inc), Andy Brown (Director of Organisational Consulting) and myself.

I am certain that now is the right time to hand the Chairman's baton to Roger Parry, whose skills and experience are ideally suited to the next stage in YouGov's expansion. I will concentrate more on the development of YouGov's polling work and methods, both in Britain and abroad – demands that have grown considerably in recent times, and which show no signs of abating. Meanwhile, I should like to thank YouGov's staff, our clients, our shareholders and our panel members for their contribution to the Company's success, and to making my time as Chairman so stimulating and enjoyable.

Current trading and outlook

The Group has delivered another strong performance during the first six months of the year and the momentum has continued to build into the second half. All businesses continue to perform well and we have increased our investment in people and infrastructure to ensure that we can capitalize on the opportunities we have identified for new product development and international expansion. Turning to the outlook, the Board is confident that 2007 will be another successful year both financially and operationally.

As the benefits of online research become increasingly recognised among our clients so the opportunities for YouGov continue to grow. We relish the challenges of this dynamic

environment, and believe we are well-placed to continue to deliver innovative research tools that meet our clients changing needs. We are particularly excited about the imminent launch of BrandIndex in America and later this year, the Gulf.

Consistent with this, since the period end, YouGov launched a 50:50 joint venture with Centaur Media plc (one of the UK's largest independent business publishing and information companies) on 1 March 2007. The joint venture, called YouGovCentaur Limited, aims to develop specialist panels covering Centaur's key markets, which include marketing, legal, financial services and engineering.

YouGov today announces two new developments. The Group has created YouGovStone, a 51:49 joint venture in YouGov's favour, which will enhance YouGov's existing "opinion former" offer through the addition of Carole Stone's network of leading business executives, academics, politicians and media commentators. YouGov has also agreed the terms of an exclusive deal with Susquehanna International Group (SIG). SIG is a leading US financial institution focusing on trading, investment banking, private equity, venture capital, institutional sales and research. YouGov through Polimetrix, will provide SIG with access to American BrandIndex subscription data, as well as a number of bespoke research projects with a view to a long-term strategic relationship. This re-affirms the Board's view that the value of real-time research insights is of increasing value to users of market research.

After a little over five years as Chairman, I am proud to hand over to Roger Parry with the Company in rude health. In that time it has grown from a staff of eight to a staff of 80; our annual sales back in 2001 are now achieved every fortnight. YouGov's online research, which then was widely regarded with scepticism is now generally accepted to offer speed, accuracy and excellent value.

The interim report was approved by the Board on 10 April 2007.

YOUGOV PLC

CONSOLIDATED SUMMARISED PROFIT AND LOSS ACCOUNT

For the period ended 31 January 2007

	Note	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
Turnover: group and share of joint ventures	2	6,176	3,841	9,567
Less: share of joint ventures' turnover		(93)	-	(95)
Group turnover		6,083	3,841	9,472
Cost of sales		(1,215)	(926)	(2,153)
Gross profit		4,868	2,915	7,319
Other operating charges		(2,581)	(1,551)	(3,466)
Group operating profit before amortisation of intangible fixed assets		2,287	1,364	3,853
Amortisation of intangible fixed assets		(114)	-	-
Group operating profit		2,173	1,364	3,853
Share of operating profit in joint venture		18	-	9
Share of operating loss in associate		(38)	-	-
	2	2,153	1,364	3,862
Interest receivable		110	84	192
Interest payable		(1)	-	(1)
Share of interest receivable in joint venture		1	-	-
Share of interest receivable in associate		5	-	-
Profit on ordinary activities before taxation		2,268	1,448	4,053
Tax on profit on ordinary activities	3	(231)	(183)	(542)
Share of tax on profit on ordinary activities of joint venture		(10)	-	-
Profit on ordinary activities after taxation		2,027	1,265	3,511
Minority interests		(324)	(194)	(521)
Profit retained and transferred to reserves		1,703	1,071	2,990
Earnings per share				
- basic	4	12.7	8.0	22.4
- diluted		12.1	7.6	21.1

YOUGOV PLC**CONSOLIDATED SUMMARISED BALANCE SHEET**

At 31 January 2007

	Note	31/1/07 £'000	31/1/06 £'000	31/7/06 £'000
Fixed assets				
Intangible assets				
Goodwill		1,012	-	1,171
Tangible assets		372	107	158
Investment in joint venture				
Share of gross assets		135	-	123
Share of gross liabilities		(16)	-	(13)
		<u>119</u>	<u>-</u>	<u>110</u>
Investment in associate	5	3,856	-	-
		<u>5,359</u>	<u>107</u>	<u>1,439</u>
Current assets				
Debtors		3,302	2,288	3,699
Cash at bank and in hand		4,287	4,544	5,546
		<u>7,589</u>	<u>6,832</u>	<u>9,245</u>
Creditors: amounts falling due within one year		<u>(3,167)</u>	<u>(1,885)</u>	<u>(2,796)</u>
Net current assets		<u>4,422</u>	<u>4,947</u>	<u>6,449</u>
Total assets less current liabilities		<u>9,781</u>	<u>5,054</u>	<u>7,888</u>
Creditors: amounts falling due after more than one year		<u>(347)</u>	<u>-</u>	<u>(365)</u>
Provisions for liabilities and charges		<u>(19)</u>	<u>(11)</u>	<u>(12)</u>
		<u>9,415</u>	<u>5,043</u>	<u>7,511</u>
Capital and reserves				
Called up share capital		134	134	134
Share premium account		2,987	2,941	2,943
Profit and loss account		5,264	1,772	3,691
Total attributable to equity shareholders		<u>8,385</u>	<u>4,847</u>	<u>6,768</u>
Minority interests		1,030	196	743
Shareholders funds		<u>9,415</u>	<u>5,043</u>	<u>7,511</u>

YOUGOV PLC**CONSOLIDATED SUMMARISED CASH FLOW STATEMENT**

At 31 January 2007

	Note	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
Net cash inflow from operating activities	6	2,737	704	2,896
Returns on investments and servicing of finance				
Interest received		114	73	181
Interest paid		(1)	-	(1)
Net cash inflow from returns on investments and servicing of finance		113	73	180
Taxation		-	-	(318)
Capital expenditure and financial investment				
Purchase of intangible fixed assets		(8)	-	(806)
Purchase of tangible fixed assets		(256)	(60)	(133)
Cost of investment in joint venture		-	-	(100)
Cost of investment in associate		(3,889)	-	-
Net cash outflow from capital expenditure and financial investment		(4,153)	(60)	(1,039)
Financing				
Issue of shares		1	1	1
Premium on issue of shares		50	30	30
Offset expense against share premium account		(7)	-	-
Net cash inflow from financing		44	31	31
(Decrease)/increase in cash	7	(1,259)	748	1,750

YOUGOV PLC

OTHER PRIMARY STATEMENTS

For the period ended 31 January 2007

STATEMENT OF RECOGNISED GAINS AND LOSSES

RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
Profit attributable to shareholders	1,703	1,265	2,990
Other recognised gains and losses relating to the period	(130)	-	-
Net issue of share capital	1	1	1
Premium on issue of share capital	50	30	30
Offset expense against share premium account	(7)	-	-
	44	31	31
Net increase in shareholders' funds	1,617	1,296	3,021
Opening shareholders' funds	6,768	3,747	3,747
Closing shareholders' funds	8,385	5,043	6,768

NOTES TO THE INTERIM REPORT

For the period ended 31 January 2007

1 BASIS OF PREPARATION

The interim financial statements have been prepared in accordance with applicable accounting standards and under the historical cost convention.

The interim financial information in this report has been neither audited nor reviewed by the company's auditors.

The principal accounting policies of the Group, as set out in the 31 July 2006 annual report and financial statements have remained unchanged except for the adoption of Financial Reporting Standard 20, "share-based payments". The impact of this change in accounting policy has been reflected in the profit and loss account and did not give rise to a material charge. A prior year adjustment has not been made as the adjustment was not material. The change in policy did not result in any change in shareholders equity.

Basis of consolidation

The group reports its interests using the acquisition method of consolidation and combines all of the assets, liabilities, income and expense with the equivalent items in the consolidated financial statements on a line by line basis.

The minority interests in the net assets of the consolidated subsidiary are identified separately from the Group's equity and consist of the amount of those interests at the date of the original business combination plus their share of changes in equity since that date.

A joint venture is a contractual arrangement whereby the Group and other parties undertake an economic activity that is subject to joint control whereby the strategic and operating policy decisions require the unanimous consent of the parties sharing control. The arrangements the Group has entered in to involve the establishment of a separate entity in which each venturer has an interest. The group reports its interest using the gross equity method.

An Associate is an entity in which the Group has a participating interest. A participating interest is defined as exercising significant influence and being significantly involved in the direction of the investee through participation in policy decisions which include but are not limited to strategy and the balance between reinvestment and dividends. The group reports its interest using the equity method.

YOUGOV PLC

NOTES TO THE INTERIM REPORT

For the period ended 31 January 2007

2 SEGMENTAL REPORTING

The group only undertakes one class of business, that of market research.

The group only supplies two geographical segments that are deemed significant, the UK and the Middle East.

Turnover by origin and destination are not materially different.

Turnover by origin	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
UK	3,216	1,941	4,849
Middle East	2,867	1,900	4,623
Share of turnover of joint venture	93	-	95
Group turnover	6,176	3,841	9,567
Operating profit	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
UK	1,147	638	1,898
Middle East	1,026	726	1,955
Share of operating profit of joint venture	18	-	9
Share of operating loss of associate	(38)	-	-
Group operating profit	2,153	1,364	3,862
Net assets	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
UK	1,569	3,935	4,809
Middle East	2,841	912	1,698
Middle East acquisition	-	-	151
Share of net assets of joint venture	119	-	110
Share of net assets of associate	3,856	-	-
Group net assets	8,385	4,847	6,768

YOUGOV PLC

NOTES TO THE INTERIM REPORT

For the period ended 31 January 2007

3 TAX ON PROFIT ON ORDINARY ACTIVITIES

	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
The tax charge represents:			
United Kingdom corporation tax at 30% (2006: 30%)	241	183	542
The tax assessed for the period is lower than the standard rate of corporation tax in the UK 30% (2006: 30%). The differences are explained as follows:			
Profit on ordinary activities before tax	2,285	1,448	4,053
Profit on ordinary activities multiplied by standard rate of corporation tax in the period	686	434	1,216
Effects of:			
Overseas earnings not assessable to UK corporation tax	(433)	(265)	(710)
Adjustments to tax charge in respect of prior periods	(15)	14	14
Expenses not deductible for tax purposes	1	-	17
Depreciation in excess of capital allowances	(5)	-	4
Movement in deferred tax	7	-	1
	241	183	542

4

EARNINGS PER SHARE

The calculation of the basic earnings per share is based on the earnings attributable to ordinary shareholders divided by the weighted average number of shares in issue during the year. Shares held in employee share trusts are treated as cancelled for the purposes of this calculation.

The calculation of diluted earnings per share is based on the basic earnings per share, adjusted to allow for the issue of shares and the post tax effect of dividends and/or interest, on the assumed conversion of all dilutive options and other dilutive potential ordinary shares.

The adjusted earnings per share removes the effect of the amortisation of goodwill, exceptional items and any related tax effects from the calculation as follows:

YOUGOV PLC

NOTES TO THE INTERIM REPORT

For the period ended 31 January 2007

	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
Retained profit	1,703	1,071	2,990
Add: amortisation of goodwill	114	-	-
Add: exceptional items	65	-	-
Tax effect of the above adjustments	(20)	-	-
Adjusted retained profit	1,862	1,071	2,990

Reconciliations of the earnings and weighted average number of shares used in the calculations are set out below.

	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
Weighted average number of shares during the period:			
- Basic	13,371,737	13,346,757	13,358,157
- Dilutive effect of share options	766,173	669,267	807,986
- Diluted	14,137,910	14,016,024	14,166,143
Basic earnings per share (in pence)	12.7	8.0	22.4
Adjusted basic earnings per share (in pence)	13.9	8.0	22.4
Diluted earnings per share (in pence)	12.1	7.6	21.1
Adjusted diluted earnings per share (in pence)	13.2	7.6	21.1

The adjustments have the following effect:

Basic earnings per share	12.7	8.0	22.4
Amortisation of goodwill	0.9	-	-
Exceptional items	0.5	-	-
Tax effect of the above adjustments	(0.2)	-	-
Adjusted earnings per share	13.9	8.0	22.4
Diluted earnings per share	12.1	7.6	21.1
Amortisation of goodwill	0.8	-	-
Exceptional items	0.4	-	-
Tax effect of the above adjustments	(0.1)	-	-
Adjusted diluted earnings per share	13.2	7.6	21.1

YOUGOV PLC

NOTES TO THE INTERIM REPORT

For the period ended 31 January 2007

5 INVESTMENT IN ASSOCIATE

	Share of net assets £'000	Goodwill £'000	Total £'000
Cost or valuation			
At 1 August 2006	-	-	-
Additions	1,261	2,595	3,856
At 31 January 2007	<u>1,261</u>	<u>2,595</u>	<u>3,856</u>
Amounts written off			
At 1 August 2006	-	-	-
Provided in the period	-	-	-
At 31 January 2007	<u>-</u>	<u>-</u>	<u>-</u>
Net book amount at 31 January 2007	<u>1,261</u>	<u>2,595</u>	<u>3,856</u>
Net book amount at 1 August 2006	<u>-</u>	<u>-</u>	<u>-</u>

6 NET CASH INFLOW FROM OPERATING ACTIVITIES

	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
Operating profit	2,173	1,364	3,862
Depreciation	40	15	38
Amortisation of goodwill	114	-	-
Decrease/increase in debtors	465	(1,507)	(2,930)
Increase in creditors	57	832	1,926
Exchange adjustments	(112)	-	-
	<u>2,737</u>	<u>704</u>	<u>2,896</u>

YOUGOV PLC

NOTES TO THE INTERIM REPORT

For the period ended 31 January 2007

7 RECONCILIATION OF NET CASH FLOW TO MOVEMENT IN NET FUNDS

	6 months to 31/1/07 £'000	6 months to 31/1/06 £'000	12 months to 31/7/06 £'000
(Decrease)/increase in cash in the period	(1,259)	748	1,750
Movement in net cash in the period	(1,259)	748	1,750
Net cash at beginning of the period	5,546	3,796	3,796
Net cash at end of the period	4,287	4,544	5,546

8 PUBLICATION OF NON-STATUTORY ACCOUNTS

The financial information set out in this interim report does not constitute statutory accounts as defined in section 240 of the Companies Act 1985. The figures for the year ended 31 July 2006 have been extracted from the statutory financial statements which have been filed with the Registrar of Companies. The auditors' report on those financial statements was unqualified and did not contain a statement under Section 237(2) of the Companies Act 1985.